



aura

SIMPLIFYING HEALTHCARE



5 REASONS CCM & RPM ARE ESSENTIAL TO YOUR PRACTICE'S FUTURE

WHO ARE WE?

Aura Health Solutions is a healthcare technology company driven by the power of precise data and analytics. We are committed to real-time communication, education, and the emotional and physical well-being of our clients.

Our purpose is to work with healthcare providers to deliver remarkable value-based care, seamless practice functionality, increased operational revenues, and significantly improve patient outcomes using data based solutions.

WHAT DO WE DO?

Aura Health Solutions is a innovative healthcare enterprise that is nimble, personal, and targeted in our approach. We ensure that our partnership delivers the digital touchpoints essential to your practice's success : Chronic Care Management, Remote Patient Monitoring, Real-time Health Coaching, Telehealth, Mental Health, and Business Intelligence.

We specialize in creating optimized health and wellness programs for the patients and communities you serve, while being able to increase revenues.

01 IMPROVED PATIENT OUTCOMES

We help you to get in front of acute situations before they turn into costly episodes of specialty care and hospitalization.

02 SIGNIFICANT NEW REVENUES & PASSIVE INCOME

At no upfront cost to you and your patients, we offer HIPAA Compliant Software and digital bluetooth devices. \$500K in ancillary revenues is possible with 500 eligible patients monitored per year.

03 LESS IN-OFFICE TIME WITH BETTER PATIENT OUTCOMES

Patients are engaged frequently with digital monitoring, telehealth, health coaching, & appropriate in-office care.

04 MARKET DIFFERENTIATOR

Aura's care team (RN/LPN/MA) is based in the U.S. and fully trained to engage with your patients for meaningful outcomes.

05 PATIENT ENGAGEMENT AND PRACTICE GROWTH

When patients feel surrounded by a healthcare practice, virtually, physically, and emotionally, they tell their friends and build your brand.

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INDEPENDENT PROVIDERS: CCM & RPM BY THE NUMBERS

Business Insider reports that by 2024 Remote Patient Monitoring will be used by **30 million U.S. patients**.

**BUSINESS
INSIDER**

80% of Americans are in favor of using RPM/CCM for their health and nearly 50% want it incorporated into their medical care.

Between 65% and 70% are willing to have their healthcare provider monitor blood pressure, heart rate, blood sugar, and blood oxygen.
(MSI International Survey)

In 2020, Medicare further increased reimbursement for remote patient monitoring to an average of \$120 per patient per month when providers are enrolled in a qualified program.

At that rate, if 500 patients are enrolled in an RPM program, a practice can expect to generate \$60,000 per MONTH in revenue.



Experts estimate the global remote patient monitoring market will reach nearly **\$7.4 billion by 2029** – a significant increase over the 2020 market size of about \$2.2 billion.

